



## FRIENDS OF WESTFORD ACADEMY HOCKEY 2017 WREATH SALE



This is our 22nd Annual Wreath Sale and our MAJOR Hockey Fundraiser! Proceeds from this fundraiser will support both the boy's and girl's programs and help improve your hockey experience at WA.

### WHAT YOU NEED TO KNOW:

- Selling wreaths is EASY. Just about every house in every neighborhood puts up at least one wreath, so start selling as soon as possible (tomorrow is as good a day as any).

**Wreaths: \$15.00     Bows: \$3.00**

### REWARDS:

- Each player that sells **30** or more wreaths will receive **10** free skate sharpenings. Girls that qualify will have a choice of skate sharpening or gift card of equivalent value.
- Each player that sells **50** or more wreaths will receive an additional **\$25 Gift Card**

### WHAT TO DO:

- Start selling to family, friends, neighbors, and co-workers. We encourage players to go door to door, or reach out via social media.
- Before heading out to sell, read through the **Wreath Selling Script** that is included in this packet.
- When making a sale or collecting a donation, write the customer order information on the **Player Tally Sheet** and collect cash or check.
- The Player Tally Sheet and Wreath Selling Script are also available on the Friends website: [www.friendsofwahockey.com](http://www.friendsofwahockey.com)

### KEY DATES:

- **Monday, November 13<sup>th</sup>**: Wreath Sale ends and **ALL** orders are due. Make sure you have filled out the Player Tally Sheet with all sales/donation information including the cash/check totals for your entire order. Make a copy of your Player Tally Sheet and return a copy of it and all money collected to your **Group Coordinator** no later than November 13th.
- **Saturday, November 25<sup>th</sup>**: Pick up wreaths at **The Sepe's** (325 Pine Hill Road, Westford) from **10:00 AM – 1:00 PM**. If you cannot pick up your order during this time, please send someone to do it for you or contact your Group Coordinator and arrange for another time to pick up your order.
- **Deliver wreaths as soon as possible**. Use the Player Tally Sheet to distribute orders.

**THANK YOU FOR YOUR PARTICIPATION!**